



Wood End Primary School

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'Rich opportunities and memorable experiences'

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Ref: FJH/Y/LMC

14th September 2018

Dear Parents/Carers

Facebook

As you may remember, at the start of the Summer Term, I sent out a questionnaire about communication. As a result of feedback from parents, Wood End will have a page on Facebook as this is a platform that is well used.

As a parent, I fully appreciate the frustrations of relying on children to deliver letters home successfully and I see Facebook as a way of communicating information quickly to parents. I have also linked the page to our Twitter feed so the information tweeted is also available on Facebook. Letters will still be sent home and newsletters will remain as sources of information but we do need to move with the times and respond to your comments as parents.

To find and follow the page simply type Wood End Primary into the search bar and select the page with our school logo.

I wish to stress that our Facebook page is a tool for us to convey information. If you have any issues or queries then these should still be addressed directly with school either through letter, telephone or face to face. There is no guarantee that Facebook will be checked regularly.

Attached to this letter is the protocol for users of our Facebook page. Please read it and return the attached form. The use of social media also forms part of our new home/ school agreement.

We are excited about finally entering the 21st century and are confident it will improve communication with you as parents.

Yours sincerely

Mrs M Cross
Executive Headteacher

